

**COMMUNITY STRATEGY ACTION PLAN
April 2007 – 2010
(rolling one year plan April 2007/08)**

THEME 1 – NEIGHBOURHOOD & ENVIRONMENTAL MANAGEMENT					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
Develop increased partnership approach to environmental crime (accredited safety scheme, FPNs and clean up events)	Community Safety LAA stretch target S-A1.1b	EHC – head of contract services	Existing budgets	Oct 2007	Clean neighbourhoods powers implemented from March 2007 Police to pursue youths & TW to check problem – no further problems Aug 07
Focus on developing range of interventions to address night time town centre anti social behaviour in East Herts(e.g. smart use of CCTV	Community Safety LAA stretch targets S-A1.1a, S-A1.1c, S-A1.1d and S-A1.3	EHC – community safety manager	Existing budgets	April 2007	Taxi ranks established in Bishop’s Stortford. Restricted hours of late night refreshment houses.

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THEME 1 – NEIGHBOURHOOD & ENVIRONMENTAL MANAGEMENT					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
and pub watch)					<p>All CCTV cameras now operational, further CCTV planned for South Street, Bishop's Stortford.</p> <p>Pub watch now fully operational.</p> <p>Two more officers added to community team with responsibilities for town centre.</p>
Develop pilot neighbourhood environmental improvement project e.g. local parade of shops	Community LAA stretch target S-A1.1b	EHC – community projects team leader	Capital cost to be evaluated	March 2008	<p>Two consultation sessions with residents of Snowley Parade, Bishop's Stortford.</p> <p>Draft plan for refurbishment has been drawn up with</p>

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THEME 1 – NEIGHBOURHOOD & ENVIRONMENTAL MANAGEMENT					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
					funding sought from Hertfordshire County Council Highways.
Monitor and develop LSP responses to address ecological issues e.g. eco footprint tracking and interventions to reduce footprint	Community	East Herts Environmental Co-ordinator	Existing budgets	Oct 2007	Presently under review from partners.

THEME 2 – ECONOMIC DEVELOPMENT & LEARNING					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
Research feasibility of developing a new business incubation facility for small business incl. social enterprises.	Economic development LAA stretch targets E-A4 and E-A5	EHC economic development manager	East of England Development Agency, Investing in Communities Programme.	Oct 2007	Tribal consultants now appointed to produce county wide feasibility study. This was funded through

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THEME 2 – ECONOMIC DEVELOPMENT & LEARNING					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
					Hertfordshire Investing in Communities programme. Project will be completed in March 2008.
Develop initiatives to improve town centre economies	Economic development LAA stretch targets E-A4, E-A5, E-A6 and E-A7	EHC economic development manager	Existing budgets	Oct 2007	Buntingford have received £10,000 for the Hidden Britain funding scheme while Hertford and Sawbridgeworth are also applying. Service Level Agreements delivered from BS and Hertford. Town Centre enhancement programme (planning funding)

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THEME 2 – ECONOMIC DEVELOPMENT & LEARNING					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
					intended for use by local partnerships.
Develop life long learning opportunities incl. more services for people with learning difficulties	Life long learning LAA stretch targets S-C9.1, E-A6 and E-A7	Hertfordshire Learning Partnership	LDs development dependent on Learning and skills council funding. Work Solutions can fund transport to work experience placements for LDs	Oct 2007	Lifelong Learning action plan to be reviewed. Funding for Herts Adult Learning Partnership will be focused on the voice of the learner from April 2008. East Herts Council has run a work placement, working alongside Work Solutions an organisation specializing in creating work experience for adults with and without learning difficulties.

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THEME 2 – ECONOMIC DEVELOPMENT & LEARNING					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
Develop LSP approach to spatial needs of the community strategy (e.g. identification of sites for development to achieve LSP priorities)	Land availability study	East Herts Council's Planning Policy team.	Existing budgets	March 2008	East Herts Local Development Framework, 'Shaping Now, Shaping the Future' will be undertaking a round of consultations from October 2007. These include staff briefings as well as community voice meetings in January 2008.

THEME 3 – LEISURE & CULTURAL DEVELOPMENT					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
Develop services for the community as part of extended schools and children centres	Children and Young People's Plan LAA stretch targets S-A1.1a, S-A1.1c,	HCC and chair of East Herts CYPPT	HCC and LSP?	March 2008	Protocol agreed with Birchwood High school, B Stortford, for community use of

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THEME 3 – LEISURE & CULTURAL DEVELOPMENT					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
programme – incl, sport and lifelong learning	S-C9.3, S-C9.4, H-B4, E-A7 and C-E9				new sports facilities.
Develop a children's play strategy	Children and Young People's Plan and Cultural Strategy LAA stretch targets S-A1.1a and S-A1.1c	EHC – Community planning manager	Existing budgets	Oct 2007	This has now been agreed and the bid to the Big Lottery has been submitted and was successful, resulting in £220,000 being awarded for a three year project working in four areas.
Develop the 'diversionary' activities programme for young people – to achieve a balance between preventative, general provision and more targeted	Community Safety LAA stretch targets S-A1.1a, S-A1.1b, S-A1.1c and S-A1.3	EHC – Safer Communities Project Officer	Subject to continuation of Home Office funding and contributions for expansion from other agencies	Oct 2007	Summer programme ran in 2007 and was successful. Additional projects are planned and are being part funded through funding from Herts

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THEME 3 – LEISURE & CULTURAL DEVELOPMENT					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
interventions designed for young people known to be involved in anti-social behaviour					County Council.
Advise and contribute to the development of a cultural strategy	Cultural Strategy LAA stretch targets S-A1.1a, S-A1.1c, SB8.1, H-B4, C-E9	EHC – head of community and cultural services	Existing budgets	May 2007	Document is now completed and will be available in hard copy as well on the internet.

THEME 4 – SERVICES FOR VULNERABLE PEOPLE					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
Develop a consistent response across the agencies to the new safeguarding children procedures	Children and Young People's Plan	HCC and chair of East Herts CYPPT	HCC and LSP?	March 2008	This has now gone to the LSP board.
Develop work of	Voluntary Sector	Vocal – Angela	LSP	March 2008	Merger completed –

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THEME 4 – SERVICES FOR VULNERABLE PEOPLE					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
East Herts voluntary sector agency Vocal	Compact LAA stretch targets S-C9.1, S-C9.3 and S-C9.4	Alder and Ian Richardson			<p>incorporated charity status as CVS for Broxbourne and East Herts.</p> <p>New branding & management board in place.</p> <p>Interim Business Plan written 230th member group now registered (Approximately 150 covering East Herts)</p> <p>Four Voluntary Sector Forums held in East Herts (58 attendees)</p> <p>Two VOCAL newsletters</p>

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THEME 4 – SERVICES FOR VULNERABLE PEOPLE					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
					<p>produced</p> <p>Small grants programme - six East Herts Groups funded between £100 - £250 each Eleven training events completed (100 learners)</p> <p>Seventeen face-to-face funding & governance advice/information sessions held Three E-bulletins published Investor in people application successful</p> <p>Website fully refreshed</p>

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THEME 4 – SERVICES FOR VULNERABLE PEOPLE					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
					<p>Feasibility study phase for development of Credit union across East Herts completed.</p> <p>Small Groups Development Worker recruited – operates in East Herts early 2008.</p> <p>Service Level Agreement with East Herts Council and CVS being set up.</p>
Develop Papworth's disabled property register to include all properties that have been adapted in the	Housing Strategy LAA stretch target S-A2.3	Papworth, RSLs and EHC head of housing	N/A	Oct 2007	This is presently on hold pending implementation of Choice Based Lettings.

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THEME 4 – SERVICES FOR VULNERABLE PEOPLE					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
social/affordable sector					
Review mental health services for the most vulnerable e.g. outreach services – with recommendation for improvements	Housing Strategy and CYPP LAA stretch target H-E15	Officer to be nominated by LSP Strategy Group	LSP and other funding bodies	Oct 2007	Needs analysis is in draft, should be available for publication as soon as possible.
Develop service support for young carers from the voluntary sector	Children and Young People's Plan LAA stretch target S-C9.1	Officer to be nominated by LSP Strategy Group	LSP?	March 2008	Setting up support networks, three new groups (Hertsmere, Watford and Welwyn Garden City) are being planned. Trips and activities are being planned. Further progress still to be made.
Identify needs of	Community	EHC community	LSP and existing	Oct 2007	Consultation work

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THEME 4 – SERVICES FOR VULNERABLE PEOPLE					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
BMEs and develop services and engagement strategies		projects team leader			undertaken with Dacorum CVS. Project with European Communities taking place with Braintree and Uttlesford Council.

THEME 5 – HEALTHIER LIFESTYLES					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
Increase access to weight management programmes for targeted groups in East Herts, e.g. adults 45+	New East and North Herts public health strategy (in development). Leisure Service Plan 2007/08 Environmental	Mark Kingsland and Simon Barfoot from East Herts Council.	Existing budgets	Oct 2007	Looking to establish links with gym staff with Stevenage Leisure and to agree format for exercise referral scheme.

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THEME 5 – HEALTHIER LIFESTYLES					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
	Health Promotion Plan 2007/8 LAA stretch target H-B4				
Promote the C card sexual health and contraception advice service for young people in registered outlets in East Herts	New East and North Herts public health strategy (in development).	Sally Lydamore, PCT Public Health School Nurse	Existing budgets	Oct 2007	A number of outlets are placed within East Herts including Northgate End Youth Club as well as The Zoo Café in Hertford.
Increase recruitment to smoking cessation services by targeting primary care establishments in east Herts doctor's surgeries, pharmacies, dental clinics, and public establishments affected by the 1 st July 07 smoking	New East and North Herts public health strategy (in development). Environmental Health Promotion Plan 2007/8 Leisure Service Plan 2007/08	Simon Barfoot, Mark Kingsland East Herts Council	Existing budgets	Oct 2007	East Herts Environmental Health Promotion Officer and the Smokefree Officer undertook a number of events and promotions to publicise about the Smokefree regulations that came into effect on the 1 st July. These included visiting Pubwatch to give talks and

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THEME 5 – HEALTHIER LIFESTYLES					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
ban in public places. Maximise opportunities for raising public awareness of Smoking Ban and associated health benefits in giving up and the health impact on smoking related diseases					<p>attending Community Voice meetings.</p> <p>Businesses were also visited and given advice on smoke free shelters and any issues surrounding the introduction of the smoke free law. Mail outs were sent to businesses and smoke free signage provided. Smoking number. Figures released by the Department of Health East of England office revealed Hertfordshire had the highest number of referrals during July, August and September to its Stop Smoking Service.</p>
In existing and new work projects target	Environmental Health Promotion	EHC Simon Barfoot and Mark Kingsland	Existing budgets	Oct 2007	Healthy eating and Physical Activity have

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THEME 5 – HEALTHIER LIFESTYLES					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
the concepts of healthy eating/nutrition and promotion of keeping active, working with PCT health professionals in support of E Herts LAA physical activity target for people 45+ years.	Plan 2007/8 New East and North Herts public health strategy (in development). Leisure Service Plan 2007/08 LAA stretch target H-B4				been key promotional themes at schools across East Herts, with both year seven road shows and events at two secondary schools focusing on the positive benefits of Healthy eating and keeping active. The year seven road shows were organised by the PCT school nurses and supported by the Environmental Health Promotion Officer. FOAF, Find Out About Food looked at promoted the benefits of Healthy Eating and enabled parents to build confidence in cooking skills. PCT Nursery School nurses based at

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THEME 5 – HEALTHIER LIFESTYLES					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
					<p>Hertford County Hospital were partners in the project.</p> <p>A healthy eating drama project between Environmental Health Promotion Officer and the Arts Development Officer targeted primary schools combining the learning of healthy eating through the innovative and inclusive style of drama.</p>
Increase uptake of physical activity through encouraging participation in Leisure Facilities	Leisure Service Plan 2007/08 Environmental Health Promotion Plan 2007/8 LAA stretch targets H-B4 and C-E9	EHC Mark Kingsland, Simon Barfoot, Fiona Castree HSP	Existing budgets	Oct 2007	Health walks are being promoted through Leisure co-ordinating with the Parks and Open Spaces strategy as well as exercise referral schemes

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THEME 5 – HEALTHIER LIFESTYLES					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
					being promoted through the Leisure Contractor Stevenage Leisure Limited.

THEME 6 – COMMUNITY SAFETY					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
Develop responses to anti-social behaviour and criminal damage using full range of interventions	Community Safety LAA stretch targets SA1.1a, S-A1.1b, S-A1.1c, S-A1.1d, S-A1.3	Police and EHC community safety manager	Existing resources – subject to continued government funding	Oct 2007	There have been a number of activities such as diversionary activities and graffiti clean ups etc.
Develop and deliver an action plan to reduce the fear of crime and increase the sense of safety in the community	Community Safety LAA stretch targets S-A1.1a, S-A1.1b, S-A1.1c, S-A1.1d and S-A2.3	Community safety manager	Existing and partnership funds	July 2007	Communications Group have produced and delivered to all householders in EH a CS booklet to inform the public on

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THEME 6 – COMMUNITY SAFETY					
Priority	Sub Strategy & LAA stretch target cross ref.	Lead agency and officer	Resources	Deadline/formal review	Achievements
that includes a communications strategy designed to promote positive messages of safety and the achievements of the partnership					community safety initiatives and thereby helping to reduce the fear of crime.